



TM

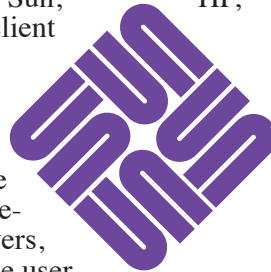
NEXTSTEP™

THE OBJECT IS EVERYTHING

NEXTSTEP is the world's only shipping object-oriented development and user environment. Using NEXTSTEP, corporate customers are able to develop and deploy mission-critical custom applications up to 10 times faster than on other platforms. NEXTSTEP provides developers with object frame-works for such common tasks as database access and user interface design. Instead of requiring one environment for custom application development and another to run productivity applications, NEXTSTEP unifies the desktop by providing a single environment that allows custom and shrinkwrapped software solutions to interoperate across the entire enterprise.

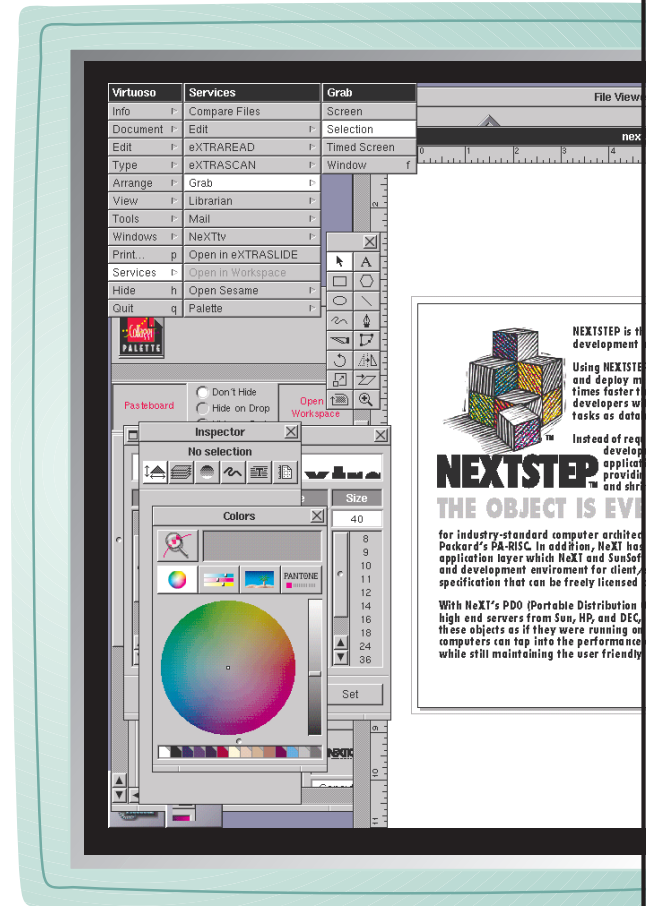
NEXTSTEP is available for industry-standard computer architectures, among them Intel and Hewlett-Packard's PA-RISC. In addition, NeXT has announced OpenStep, the object-oriented application layer which NeXT and SunSoft are promoting as the standard operating and development environment for client/server

systems. OpenStep is an open specification that can be freely licensed by any operating system vendor. With NeXT's PDO (Portable Distributed Objects) frame-work, objects can reside on high end servers from Sun, HP, and DEC, allowing any client workstation to use these objects as if they were running on the client desktop. Slower desktop computers can tap into the performance of top-of-the-line multiprocessing servers, while still maintaining the user friendly NEXTSTEP interface.



NEXT PUBLISHING

THE WORLD-NEXTSTEP technology provides several key advantages to publishing and graphics professionals that are not available on other platforms. NEXTSTEP speaks PostScript, the lingua franca of publishing. By using PostScript both on-screen and for printing, NEXTSTEP provides a unified imaging model that delivers the holy grail of publishing, true WYSIWYG. NEXTSTEP means standards. Nearly all applications read and write TIFF, EPS, and Rich Text Format, allowing files to be easily shared with those created on other platforms. Networking standards such as TCP/IP and Novell are also supported. Standard color and font panels, Pantone color libraries, and filter services are built in to the operating system so that all applications can take advantage of them. Color and font panels are shared among applications



so users can save favorite colors between applications. Filter services allow users to read new file formats, such as PhotoCD, without having to purchase a new application. In addition, applications can gain new capabilities without having to be rewritten.

On other platforms, page-layout can be a tedious process of importing and exporting files. NEXTSTEP lets you drag and drop files between both documents and applications. With full support for 2-byte characters and localization, NEXTSTEP (abruptly ends - ED)