Presentation & AV

Developing presentations on other platforms is a juggling act involving conflicting file formats, frequent system crashes, and wasted resources. And because Empire engineers must often communicate complex scientific information in simple terms, the challenge was even more daunting.

But because NEXTSTEP has rich multimedia capabilities, with support for CD-quality sound, true-color graphics, and video, producers can concentrate less on getting things to work, and more on the message they are trying to get across.

NEXTSTEP enables presentations to remain dynamic. Every presentation created by the AV department, whether it is a 35 mm slide show, a flip-chart, or a leave-behind report, can be customized at a moment's notice by dragging and dropping EPS files from Collaggi Palette. The AV producers at Empire use this capability to, for example, customize each presentation with a new client's logo or reuse a particularly useful diagram in explaining engineering principles.

The old slide-show model breaks down in an organization the size of Empire. Instead of scheduling presentations and training sessions for the company boardroom, the department uses @image's networking capabilities to bring sessions to wherever the employees happen to be. Presentations can be stored on servers and accessed by salespeople and engineers at any time.

Original illustrations are created in Virtuoso. In addition, Virtuoso's ability to read Aldus Freehand files provides Empire with access to thousands of clip-art images that can be used in presentations.

Its old Macintosh based system meant Empire had to out-source its slide making. With eXTRASCAN for input and eXTRASLIDE for output, this can now be done in house.

NEXTIME technology will allow Empire's engineers to use real-time, low-cost video teleconferencing to communicate their findings on an enterprisewide basis. The use of NEXTIME will cut down on travel expenses while increasing the efficiency of project management.

Slideshow with @image

35mm Slide output with eXTRASLIDE

Scan with eXTRASCAN